

Vision War Chest

Presented By **auxano**

Build Your Vision War Chest Before You Need It

Set the margin now. So when clarity comes, you're ready.

A Vision War Chest is more than a savings account — it's a leadership strategy. It transforms financial margin into proactive mission readiness, so your church can move with confidence when God opens the door.

Why a Vision War Chest?

Every vision plan carries a cost — and it's not just financial. Energy, leadership, and alignment all require margin. Many churches excel at dreaming. Fewer plan for how to fund those dreams. That's where a Vision War Chest makes the difference.

Four Reasons to Build Your Vision War Chest

1. Vision Requires Preparation

Just as ancient leaders didn't wait until battle began to gather resources, churches shouldn't wait until a facility breaks down or an opportunity knocks to think about funding. A vision war chest is about readiness before urgency.

"Suppose one of you wants to build a tower. Won't you first sit down and estimate the cost..."
— Luke 14:28 (CSB)

2. It Speaks to Intentional Strategy, Not Reactive Spending

A war chest isn't a rainy-day fund. It's not about fear. It's about being poised to act when God provides clarity, opens doors, or presents fresh opportunity. It's a fund created on purpose, not just in case.

3. It's Rooted in Mission, Not Maintenance

Unlike operational budgets that keep the lights on, a Vision War Chest funds what's next — new ministries, bold moves, unexpected land opportunities, or multiplication efforts. It's about fueling the mission, not maintaining the machine.

4. Leaders Understand the Weight of Battle

Spiritual leadership carries the language of battle throughout Scripture — not against flesh and blood, but against spiritual forces and cultural drift. A Vision War Chest reminds leaders that moving vision forward isn't passive — it's proactive, prepared, and strategic.

"Be alert, stand firm in the faith, be courageous, be strong."
— 1 Corinthians 16:13 (CSB)

That readiness grows out of a culture of generosity. Generosity isn't a campaign — it's a culture. And that culture grows best when clarity is high, outcomes are compelling, and people can see exactly where their generosity is going.

Four Rules for Building A Vision War Chest

These four rules are flexible frameworks guiding leaders toward leading with margin, not just managing budgets.

1. The Budget90 Rule

Budget beneath to build beyond. Use 90% of this year's revenue estimate to create your next year's budget. That extra 10% becomes your starting seed for future-focused funding.



2. The Save50 Rule

Turn margin into mission. When a ministry comes in under budget or unexpected income surfaces, channel 50% of the surplus into your Vision War Chest. It's today's stewardship that seeds tomorrow's impact.



3. The Plus10 Rule

Lead generosity beyond the tithe. Invite core leaders to give 10% more than their tithe, designated specifically for vision initiatives. Clear vision plus clear request equals exponential generosity.



4. The Turn25 Rule

Redirect momentum while it's fresh. When giving surpasses projections, sweep 25% of the surplus into the Vision War Chest. Establish quarterly financial reviews so giving trends are captured in real time, not months later.



Your War Chest Won't Build Itself.

Vision without margin is just wishful thinking. Start building your Vision War Chest today — and fund the future God is already preparing.

Book a Free Call

auxano.com/coachingcall